LEGAL_AWARENESS IN 2026 ITEM 102 EMAIL DATED 13 10 2026 FROM MOFPI NEW DELHI TO CEO FSSAI REGARDING REQUEST TO INITIATE AGAINST PRAGATI MILK JAGATPUR ODISHA FOR VIOLATION OF FSSAI IN BOTH BAKERY AND DAIRY PRODUCTS

V Thirukumaran v.thiru@nic.in via nic.in Tue, Oct 13, 2026 10:08 PM
to Rajit, JS, KIRAN, DHARMENDAR, Dhiraj, Policy, Devesh, VIVEK, rajenderparkashedu, me

Sir,

May kindly see the trailing mail dated 01.10.2026 plus attachment thereto from Shri/Smt. Jayanti Das on the above subject. In this regard, it is informed that the Competent Authority in the Ministry of Food Processing Industries (MoFPI) has considered the same and approved to forward it to FSSAI (Food Safety and Standards Authority of India) under M/o Health and Family Welfare (MoHFW) for necessary action thereon as deemed appropriate and also give a suitable reply to the above complainant under intimation to MoFPI.

2. Accordingly, the aforesaid email is forwarded to FSSAI / MoHFW with the request to kindly take further necessary action as indicated above at the earliest please.

Regards,
V. Thirukumaran
Room No.3
Ministry of Food Processing Industries (MoFPI),
New Delhi-110049
Tel.: 011-2640-6565

========== Forwarded message ==========
From: Rajender Parkash <rajenderparkash.edu@nic.in>
To: "V Thirukumaran"<v.thiru@nic.in>
Date: Mon, 05 Oct 2026 16:41:17 +0530
Subject: Fwd: REQUEST TO INITIATE INQUIRY AGAINST PRAGATI MILK
========== Forwarded message ==========

(Rajender Parkash)
Under Secretary

========== Forwarded message ==========
From: VIVEK SINGH <vksingh-cwc@nic.in>
To: "rajenderparkashedu"<rajenderparkash.edu@nic.in>
Date: Mon, 05 Oct 2026 15:37:47 +0530
Subject: Fwd: REQUEST TO INITIATE INQUIRY AGAINST PRAGATI MILK
========== Forwarded message ==========

सादर / With regards
विवेक कुमार सिंह Vivek Kumar Singh
निदेशक **Director**

Panchsheel Bhawan
MoFPI, New Delhi
011-26406521

========== Forwarded message ==========
From: Devesh Deval <mofpi-js@gov.in>
To: "VIVEK SINGH"<vksingh-cwc@nic.in>
Date: Mon, 05 Oct 2026 13:58:01 +0530
Subject: Fwd: REQUEST TO INITIATE INQUIRY AGAINST PRAGATI MILK
========== Forwarded message ==========

========== Forwarded message ==========
From: Secretary FPI <secy.mofpi@nic.in>
To: "Harikesh Kumar"<harikesh.kumar75@nic.in>, "Devesh Deval"<mofpi-js@gov.in>
Cc: "VIVEK SINGH"<vksingh-cwc@nic.in>
Date: Mon, 05 Oct 2026 13:45:27 +0530
Subject: Fwd: REQUEST TO INITIATE INQUIRY AGAINST PRAGATI MILK
========== Forwarded message ==========

========== Forwarded message ==========
From: jayanti das <jayantidasorissa2012@gmail.com>
To: <dm-cuttack@nic.in>, <dm-khurda@nic.in>, <secy.mofpi@nic.in>, "DCP Cuttack"<dcpcuttack@nic.in>, <dcpbhubaneswar@nic.in>, <fcswsc@nic.in>, "MC, CMC, Cuttack Orissa"<mccmc@nic.in>, <commissioner@bmc.gov.in>, "cityhealthofficer cuttack"<cityhealthofficercuttack@gmail.com>, <cho@bmc.gov.in>
Date: Thu, 01 Oct 2026 21:47:14 +0530
Subject: REQUEST TO INITIATE INQUIRY AGAINST PRAGATI MILK
========== Forwarded message ==========
One attachment • Scanned by Gmail

REQUEST TO INITIATE INQUIRY AGAINST PRAGATI MILK
jayanti das <jayantidasorissa2012@gmail.com> Oct 1, 2026, 9:38 PM

to dm-cuttack, dm-khurda, secy.mofpi, DCP, dcpbhubaneswar, fcswsc, CMC,, commissioner, cityhealthofficer, cho

To

DM CUTTACK

DM KHURDA

COPY TO

SECRETARY MINISTRY OF FOOD PROCESSING INDUSTRIES NEW DELHI

DCP CUTTACK

DCP BHUBANESWAR

FOOD SUPPLY AND CONSUMER WELFARE DEPT ODISHA

CMC COMMISSIONER CUTTACK

BMC COMMISSIONER BBSR

CITY HEALTH OFFICER CUTTACK

CITY HEALTH OFFICER BHUBANESWAR cho@bmc.gov.in

Sir

SUBJECT-

REQUEST TO INITIATE INQUIRY AGAINST PRAGATI MILK BASED ON MY COMPLAINT THROUGH EMAIL DATED 20 09 2026 (COPY ENCLOSED)

VIOLATION OF FSSAI BY PRAGATI MILK IN BOTH BAKERY AND DAIRY PRODUCTS

The labeling requirements for BOTH BAKERY AND DAIRY PRODUCTS are given below as per FSSAI

Labelling Requirements

Packaged bread sold in local markets must clearly display:

- **Name of the food product (e.g., White Bread, Whole Wheat Bread, Brown Bread).**
- **Complete list of ingredients.**
- **Vegetarian symbol (green dot in a square).**
- **Nutritional information (energy, protein, carbohydrate, sugar, and fat per 100g or serving).**
- **FSSAI License Number and logo.**
- **Manufacturing date, best-before date, or the specific number of days within which the bread should be consumed.**
- **Whole wheat bread must contain at least 75% whole wheat flour, and brown bread must contain at least 50% whole wheat flour.**

PRAGATI MILK is not mentioning the source of milk like cow milk or buffalo milk on the dairy products whereas brands like OMFED and AMUL mention clearly on their packet about manufacturing date and "cow milk/ ghee etc" which is also mandatory under FSSAI to mention the ingredients used which PRAGATI MILK is willfully avoiding and violating FSSAI guidelines.

PRAGATI MILK has not addressed to my complaint related to the above matter till date although it is MANDATORY as per FSSAI LABELING GUIDELINES to print the MANUFACTURING DATE AND USE BY DATE on every packaged food item like bakery and dairy product.

PRAGATI MILK is willfully cheating consumers by keeping them in the dark about the date of manufacturing and forcing them to pay the same price for old stock and it is against consumer rights.

PRAGATI MILK was suggested to print MFD on every dairy and bakery product at the earliest and clarify under which guideline of FSSAI PRAGATI MILK is not printing the same.

It is pertinent to mention that regarding FSSAI COMPLAINT IN THE PORTAL; the information about the RETAIL COUNTER sought -------such PRAGATI GOLD MILK PACKETS BEARING FSSAI NUMBER 100112032000124 are manufactured, packed and marketed from JAGATPUR UNIT CUTTACK 754021 THROUGHOUT ALL RETAIL EXCLUSIVE COUNTERS IN CUTTACK.

REGARDING PRAGATI SPECIAL BREAD WT 500 GMS BEARING FSSAI NUMBER 12024999000007 are manufactured, packed and marketed from BARUNIA TANGI UNIT CUTTACK 754022 AND AT BANIPALLI DIST BARGARH ODISHA 768103 BEARING FSSAI NUMBER 12022999000111 THROUGHOUT ALL RETAIL EXCLUSIVE COUNTERS IN CUTTACK and do not have MFD on any of its packet and the consumer does not know the bread purchased by him is produced by which unit under which FSSAI LICENSE.

GROUNDS

1. **Violation of FSSAI GUIDELINES**
2. **NON-REDRESSAL of repeat complaints to PRAGATI MILK through email regarding their defect in labeling of both bakery and dairy products which are pending since 09 09 2026 with their customer care**
3. **Criminal breach of trust by keeping the consumers in dark in highly perishable products and vulnerable to fungus by willfully not printing the manufacturing date which is mandatory and products are sold from their exclusive counters on blind faith and the same price is charged for both fresh and old stock.**
4. **Playing with the health issues of the consumers willfully in collusion with health officers of CMC who do not check the quality of the products after receiving the complaint also for quid pro quo**
5. **Consumer right is violated as they have every right to know what they are purchasing and consuming in the case of PRAGATI MILK AND DAIRY PRODUCTS as it is not specified whether the milk is of cow, buffalo, mixed or synthetic as these products are vulnerable to adulteration.**

Under the circumstances you register a case against PRAGATI MILK and initiate inquiry into the matter and issue show cause to city health officer CMC Cuttack and other health officers under whom the products are sold by PRAGATI MILK for not taking action although city health officer CMC Cuttack is proactive in local dahi bara, tiffin centres, lassi sold by roadside to register under FSSAI and raids them regularly and destroys the food items in front of media for violating FSSAI rules and why he is silent in case of PRAGATI MILK.

The evidence will be annexed in the WRIT petition and treat this as a compliance for PIL guidelines.

Yours faithfully

Jayanti Das

1 ENCLOSURE

EXTRACT OF EMAIL DATED 20 09 2026 TO PRAGATI MILK REGARDING COMPLAINT REGARDING NOT PRINTING MANUFACTURING DATE ON THE PACKETS OF PRAGATI GOLD MILK AND PRAGATI BREAD

jayanti das; Jayantidasorissa2012@gmail.com; Sun, Sep 20, 2026 8:55 PM

to sales, secy.mofpi, fcswsc, cityhealthofficer, DCP, dcpbbsr.odpol, dm-cuttack, dm-khurda, lalbagps.odpol, cantonmentps.odpol, spbgr.odpol, jagatpurps.odpol, spctc.orpol

Sir

You are not mentioning the source of milk like cow milk or buffalo milk on the dairy products whereas brands like OMFED and AMUL mention clearly on their packet about manufacturing date and cow milk/ ghee; which is also mandatory under FSSAI to mention the ingredients used which you are willfully avoiding and violating FSSAI guidelines.

So you clearly print on your dairy products that it is manufactured from COW/ BUFFALO/ SYNTHETIC as you cannot be allowed to play hide and seek with the health of the public for your monetary benefit.

You have not addressed to my complaint related to the above matter till date although it is MANDATORY as per FSSAI LABELING GUIDELINES to print the MANUFACTURING DATE AND USE BY DATE on every packaged food item like bakery and dairy product.

You are willfully cheating consumers by keeping them in the dark about the date of manufacturing and forcing them to pay the same price for old stock and it is against consumer rights.

You are suggested to print MFD on every dairy and bakery product at the earliest and clarify under which guideline of FSSAI you are not printing the same.

It is pertinent to mention that regarding FSSAI COMPLAINT IN THE PORTAL; the information about the RETAIL COUNTER sought -------such PRAGATI GOLD MILK PACKETS BEARING FSSAI NUMBER 100112032000124 are manufactured, packed and marketed from JAGATPUR UNIT CUTTACK 754021 THROUGHOUT ALL RETAIL EXCLUSIVE COUNTERS IN CUTTACK.

REGARDING PRAGATI SPECIAL BREAD WT 500 GMS BEARING FSSAI NUMBER 12024999000007 are manufactured, packed and marketed from BARUNIA TANGI UNIT CUTTACK 754022 AND AT BANIPALLI DIST BARGARH ODISHA 768103 BEARING FSSAI NUMBER 12022999000111 THROUGHOUT ALL RETAIL EXCLUSIVE COUNTERS IN CUTTACK and do not have MFD on any of its packet and the consumer does not know the bread purchased by him is produced by which unit under which FSSAI LICENSE.

So you are advised to rectify your mistake with reason at the earliest as you are acting criminally with the consumers by doing breach of trust and willful negligence of FSSAI RULES.

You treat this as compliance for PIL guidelines in Orissa High Court.

Yours faithfully

Jayanti Das

jayanti Das PIL